

The state of digital transformation in the South African mining industry

# Ten insights into 4IR

2023

Our second study on how the Fourth Industrial Revolution is building value in our mining industry and where it's headed, including a focus on ESG



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# 2023 STUDY

**Joint** effort: PWC/MCSA/MMP RTIMS Programme

2021 Study – Digital and 4IR Maturity

2023 Study – Digital, 4IR and **ESG**

2022/23:

20+ **CEOs** have spoken

Their nominated Executives provided additional **practical** insights

Engaged 3 **Unions**

**30+** Insights summarised into Ten

Qualitative and quantitative interviews and questionnaire

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# Insight 1: Mining CEOs and their executives are being deliberate

## *The CEO guides while the C-Suite searches for value*

### The CEO is the strategic steward with focus on:

- Delivering on commitments made to shareholders and communities;
- Defining work across mining value chain - finding, mining, treating & trading;
- Carbon neutrality, renewable mines, improved resource & data-driven business strategies incorporating digital enablers; and
- The focus is on measurable value creation, i.e. tracking the real world benefits.



### The Executive Team owns and expands the roadmap:

- Equal participation for all in operations = buy in;
- Trust in the leadership team is key to success and adoption of new digital tools;
- The entire management team are involved in the digital programme:
  - Developing the right culture;
  - Setting up the enabling environment;
  - Reducing duplication;
  - Expanding the roadmap;
  - Achieving the roadmap; and
  - Embedding environment for prediction, analysis and real time insights.

### How to get there:

- Build your roadmap; and
- Realise you are on a journey.



# Insight 1: Mining CEOs and their executives are being deliberate

## Digital Champions do it on purpose:

- Nearly all respondents have programmes at various levels of maturity along the value chain with at least a portion at a digital champion level;
- Variations are driven by type of mining, and access to technology above ground is still easier than for underground mining;
- However, the complexity of integrating new technologies into legacy systems has forced miners to identify new revenue models and leverage existing infrastructure; and
- Advancements in technology means the roadmap is never static - our respondents have all developed roadmaps that extend beyond 2025.

### Digital novice

- We are seeing a change from 'digital only' projects to 'every project embeds digital'

### Digital follower

- Followers are starting to see the value of 4iR and digital (in silos) but it is not yet embedded into strategy

### Digital innovator

- There is rise of ecosystems and connected practices backed by a strategy that explicitly utilises digital tools

### Digital champion

- Our three digital champions seek mastery of connected digital ecosystems weaving 4iR, innovation, and technology into the critical elements of the future of mining

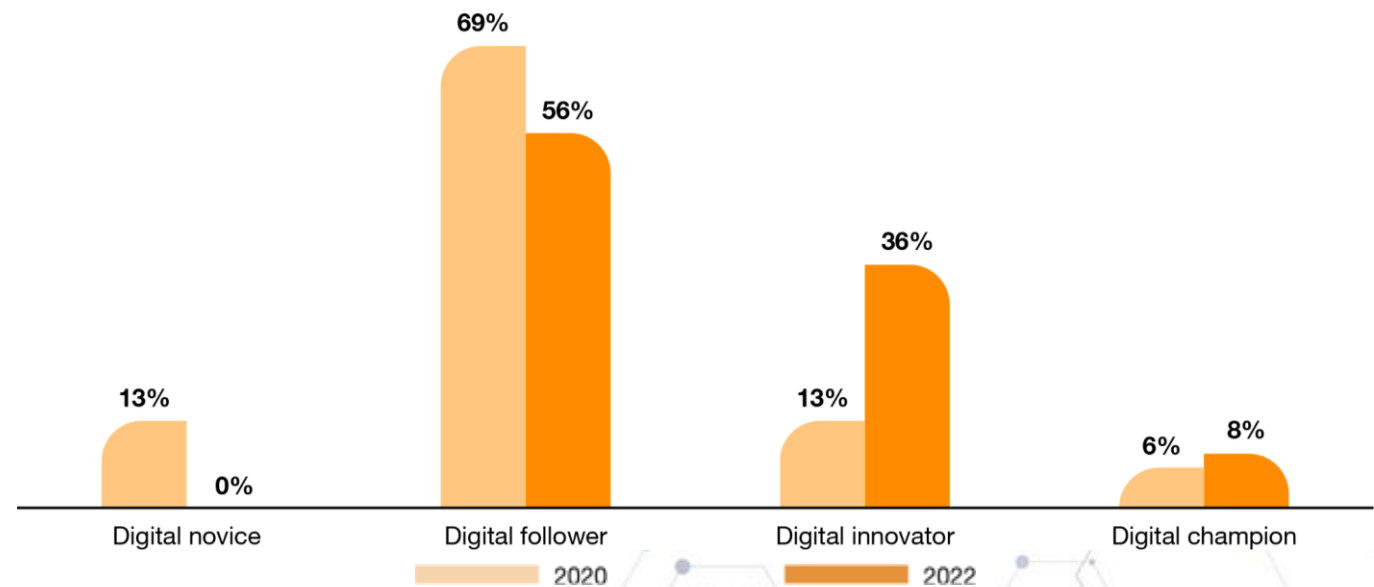


Figure 1: Digital maturity levels (2020 vs 2022)



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# INSIGHT 1 IMPLICATIONS

Mining companies have set a pace that service/solution providers need to engage with;

Service/solution providers are part of a broader ecosystem whether they like it or not (ESG);

Mining companies need to report/deliver on ESG— how do service/solution providers help them achieve this;

Data is king but what about value creation;

Roadmaps are dynamic;

Integration and legacy systems (technical debt) an issue;

Where are service/solutions providers on the maturity curve if no miners are digital novices?

# Insight 2: Technology is being applied where it has the greatest measurable benefit

## Key drivers to consider for going digital in mining:

- Older mines can struggle with digital transformation (legacy systems)
- New mines are designed with digital in mind - upfront
- Lack of qualified resources
- Resistance to change from the workforce



## Key Initiatives miners are focusing on

- Integrated reporting;
- Integrated mine planning;
- Logistics automation;
- Digitally optimised supply chains,
- Integrated source-to-pay and finance functions;
- HR standardisation, digital training and skills development; and
- Underwritten by platforms within the business used to promote & share innovations.

Figure 2: Where are you on the journey to digital transformation?



# Insight 2: Technology is being applied where it has the greatest measurable benefit

*“ We are still defining value when it comes to digital transformation ”*

1

## How is value defined?

- ‘Proper integration - driving for value’, and ‘Return in value either through cost saving or increasing returns. Not only short-term returns.’
- Miners have not yet fully quantified non-financial value from perspective of stakeholders, employees and community members

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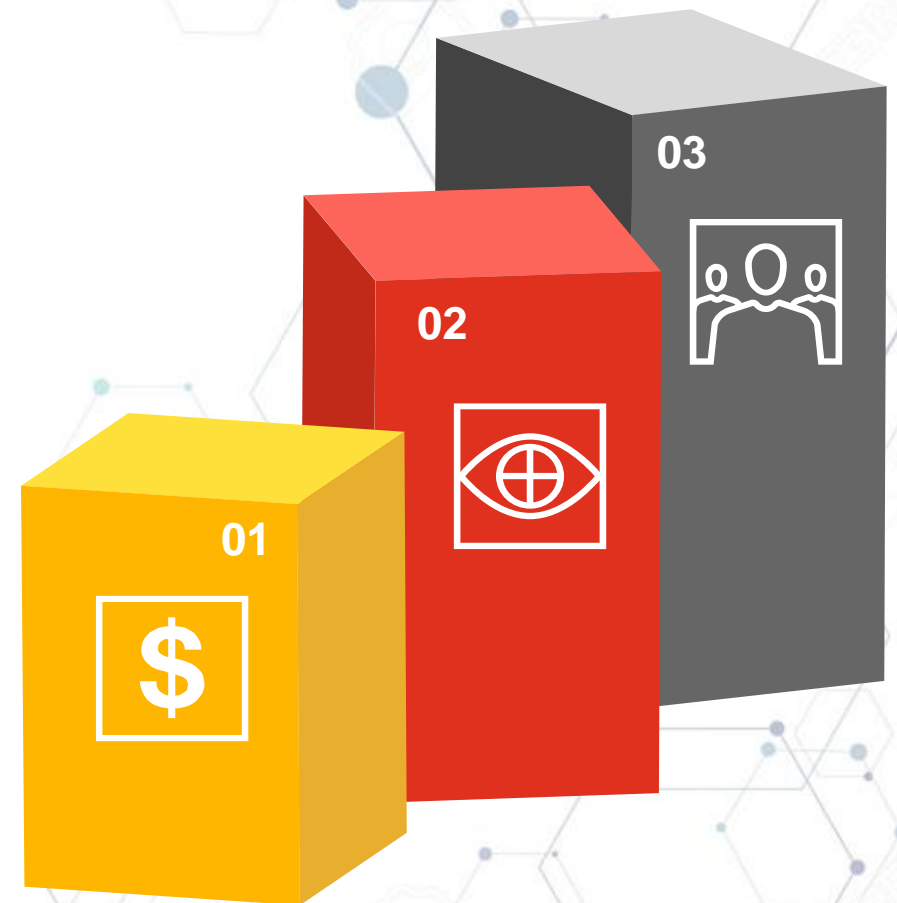
## The value of digital transformation is primarily:

- Visibility and transparency (#1);
- Reduction of bureaucracy (#2); and
- Ultimately the ability to make better decisions (the biggest benefit in 3-5 years)

3

## Digital is helping miners to:

- Move away from historic siloed ways of working;
- Change the way people think (give them context); and
- Empower people to be successful together





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## INSIGHT 2 IMPLICATIONS

- Miners are driving the innovation agenda stronger than before;
- They know what they want but need help to frame/design the solution;
- Value comes from standardised solutions;
- Eliminate point solutioning – think across value chain and dependencies;
- Help empower the workforce;
- Miners have/are being exposed to the tools that help them decide about the challenges (value determination; access to knowledge

# Insight 6: We are up to the challenge & have the tools we need to win

*“ We have spent the last three years gatekeeping and getting people to go to work and get to the face for production ”*

## SA Miners are not satisfied with progress in digital - there is more to be had from the 4IR:

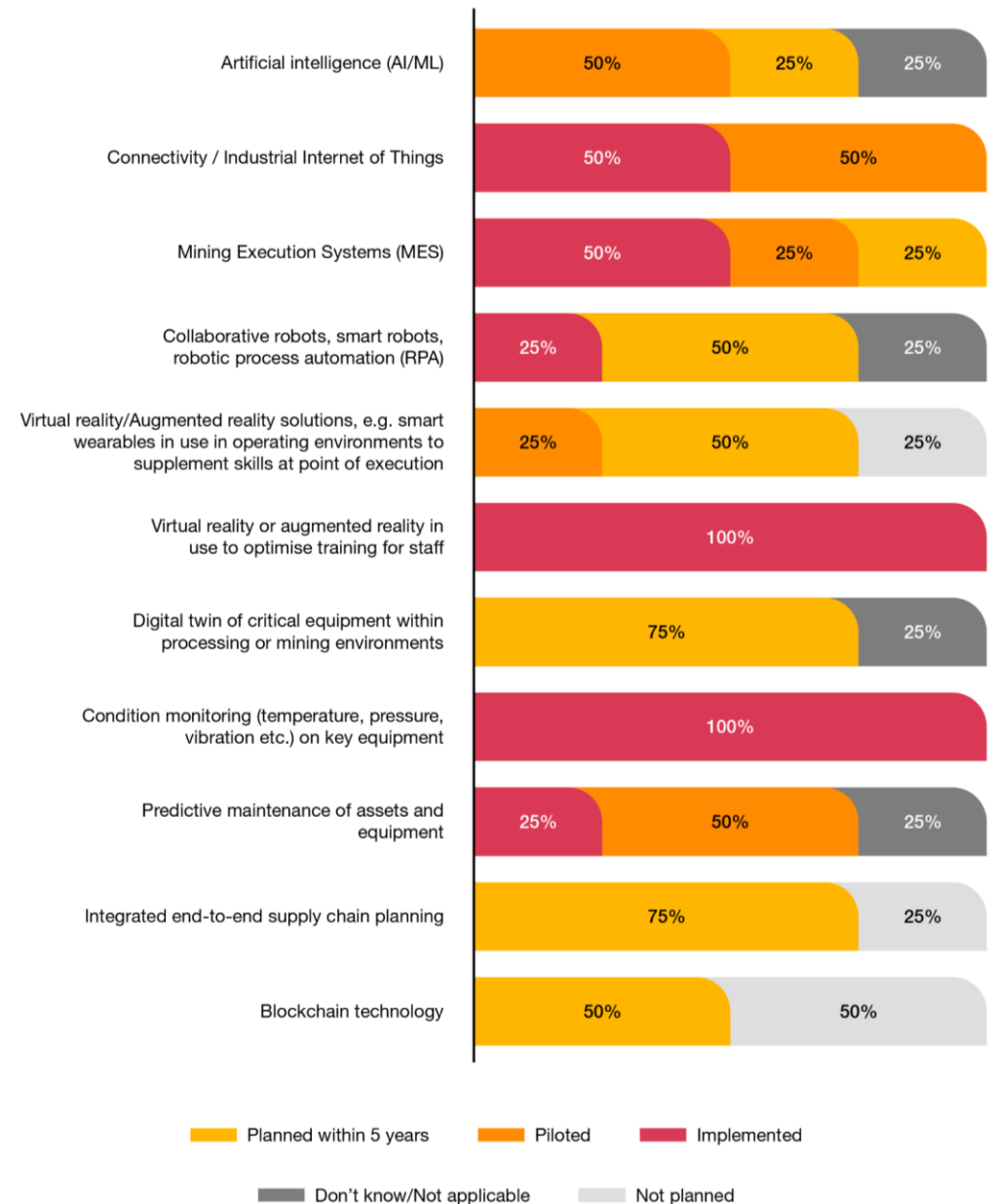
- We have done a lot, but we could have done better:
  - Safety - our fatal incidents (around 108 per annum) are 50% higher than the global mining average among ICMM members;
  - Operations are still ‘archaic’ - people dependent, behaviour dependent and nowhere near autonomous decision making;
  - OEMs are slow to adopt 4iR technologies - safety systems like proximity detection should be offered with the hardware (not left to mines to integrate).
- We struggle as miners to generate actionable information that is easily consumed by leadership;
- It has become evident that it is immensely complicated to distil information down to pieces of data that are useful in a specific context;
- It takes time and data to start achieving meaningful results - expecting maturity of the first of these platforms in 2025 according to the interviews;
- What to watch out for: make sure the right data is included in your model (be deliberate).



# Insight 6: We are up to the challenge & have the tools we need to win

## Adoption remains a challenge and the traditional mining process persists:

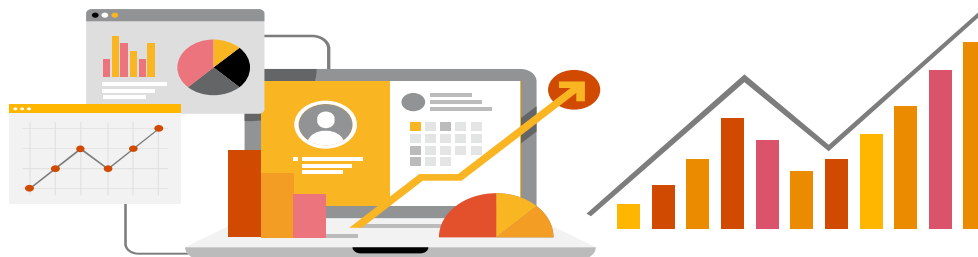
- Without mature internal capabilities in digital these programs can drive dependency on external experience & complicate adoption and change management,
- Digital has made an enormous impact across three areas of mining:
  - Safety
  - Projects such as digital twinning
  - Processing (automating and digitising processing plants)
- Asset management has transformed due to the availability of data;
- AR/VR training tools are prevalent and are improving on the job safety;
- IoT is implemented by half our respondents and the other half are in pilot stage;
- Predictive maintenance largest challenge outside of sensors and ICT is the OEM itself.



# Insight 6: We are up to the challenge & have the tools we need to win

## We need one voice to enact real change:

- Miners are great contributors to South Africa, supplementing government services in places
- The 'good' is not fully recognised by the public
- This has given rise to further expectations - unrealistic expectations?
- **Our respondents feel that there is a need to define mining in the modern context alongside the right social partners (labour, communities, regulators)**
- The unanimous choice of medium for this discourse was the Minerals Council of South Africa - the trusted face of SA Mining.
- **On the technical side the same goes for standards in technology led by Mandela Mining Precinct.**



## We are all feeling anxiety as we address South Africa's challenges:

- SA is less attractive as an investment destination due to energy, rail, water, transport, security and port issues
- Mining CEOs are concerned about the lack of political will to deal with crime & a failing legal system.
- On top of these challenges CEOs face social and digital tension as we transform to new ways of working.
- The two single biggest challenges the CEOs are facing are:
  - Regulations - because safety and regulation are linked and we need strengthened regulations to 'force' long term thinking; and
  - The cost of Labour because SA was "losing its competitive edge on the international stage"
- The mining leaders discussed:
  - Working together through a common industry body - the Minerals Council - to effect change; and
  - Integration of bulk water, mining, energy, transport, education and labour systems



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# INSIGHT 6 IMPLICATIONS

How can service/solution providers adapt/adjust to meeting the needs of miners?

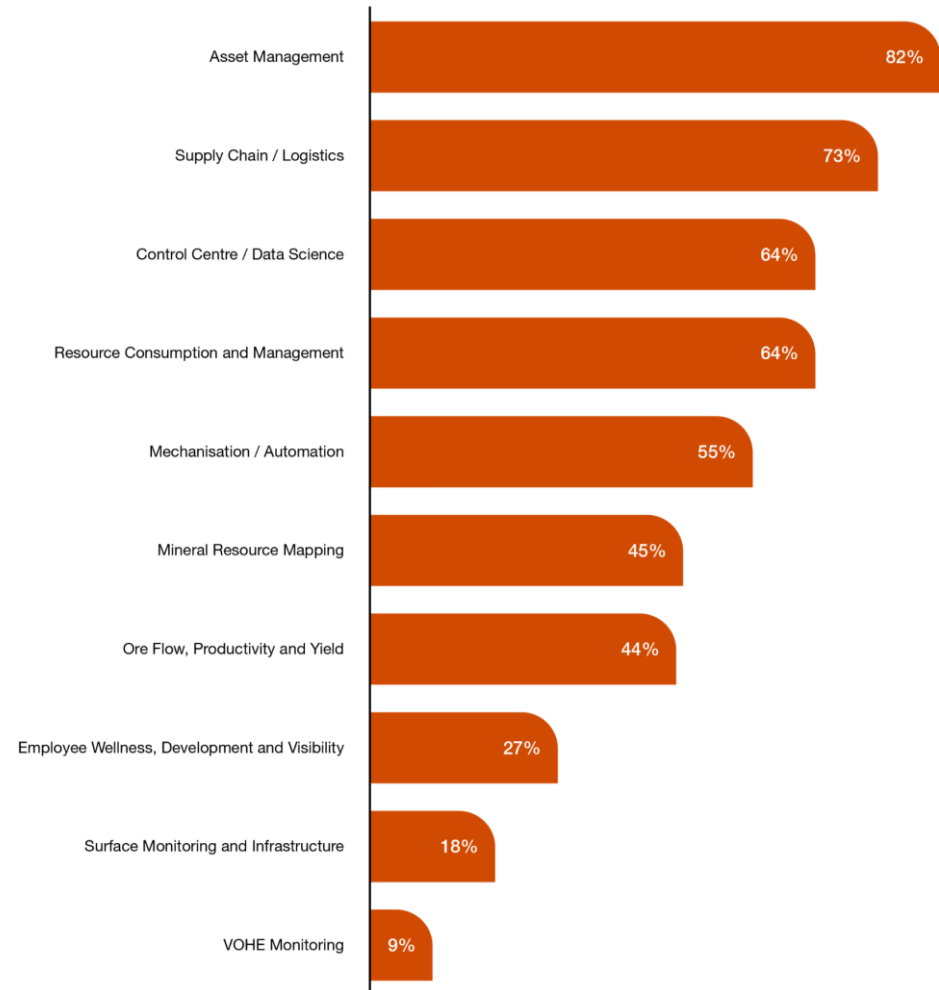
Ecosystem participation, e.g. engagement with Mandela Mining Precinct;

Improve across-the-board (true) collaboration;

Develop and enhance the Talent Pool – future-skilling;

Advance TRLs quicker... Adoption...

**82%** of our respondents are looking for value in *asset management*



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