

Bosiame is a Sales and Marketing professional with over 18 years spent in the financial services industry with a particular focus on Banking and Insurance workplace based solution delivery. 10 of these years were spent managing strategic relationships which enable delivery of financial wellbeing solutions to communities and workplaces.

As the Head of Strategic Relationships and Market Management for Mass and Foundation Cluster within Old Mutual, Bosiamе oversees sustainable access to markets for a multi-channel portfolio through creating shared value with key strategic partners in the market with a mutual interest of meaningful financial inclusiveness in South Africa's vulnerable Communities.